




Understanding participatory video (PV)

Presentation to an IWeco webinar
21 March, 2018





PV: IT IS YOURS!!

PV is a process where stakeholders have total control of the content, filming, editing and the final product.


Stakeholders decide:

- Message
- Format (documentary, music video, skit/ play/ movie, etc.)
- Who sees the video
- Where the video is seen
- How the video is used.



Why use PV?

- Easy and accessible medium for people of all literacy levels
- People tell their stories in their own voices and in their own environment (comfort)
- Analyse problems and solutions together
- Visual medium is powerful so people outside can understand issues better
- Share views with decision-makers





What is PV used for?

- Communication with each other
- Communication with policy-makers (advocacy)
- Participatory research: generating knowledge and sharing results
- Participatory monitoring and evaluation


How has CANARI used PV?


- Advocacy
- Awareness
- PM&E

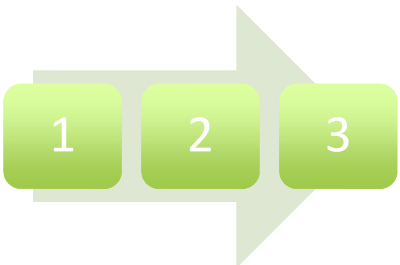


Before beginning

- Funding = resources
- Mobilise participants
- Gather equipment
- Plan facilitation








The process through a case study



Deciding the challenges in fishing in Blanchisseuse
Participants were divided in groups to draw the challenges facing fishing in the community

Everybody got involved!
Participants used a variety of material to document their challenges- markers, crayons, play-doh, wire, strings, bendaroods, etc.



Drawing and presenting the challenges to the entire group
After drawing the challenges, the participants presented those challenges to everyone. The facilitators wrote the information on flip chart and coloured sheets

Lots of thinking to understand the root causes of the problems
Each problem was written on a sheet of paper and put into a problem tree to understand the root causes.






Democracy in action: Voting for the challenges they wanted to document


Understanding the possible solutions and identifying the target audience

The participants worked out the solutions, identified the target audience and the best places to show the video (including YouTube).



Understanding the cameras on the phones

UWI Fisheries helped the participants to understand the use of the videos on the smartphones.






Learning of different types of shots

Mid shots, head shots, long range shots !!! Different types of shots are used to convey different messages.

Practicing to use the camera

Participants used their *Motorola Defy* smartphones to create the videos. They had to understand framing the shots and capturing quality audio with the phones.

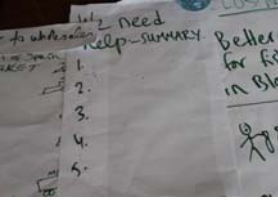

Tips from an expert!!!

Participants viewed the practice shots and got tips from an experienced videographer






Creating storyboard

You decide what you want each scene to portray. Lots of drawing!!





Deciding the order of the scenes





Iconic shots of Blanchisseuse

Known images of the community were included at various points in the video





Shooting the video

Participants decided the interviews





Shooting the video

Participants interviewed members of the fishing community in Blanchisseuse





Participants reviewed the videos in the field

Check the quality of the video and audio in the field so you can recapture if needed before taking it to be edited.





Editing the video


Participants led the process of editing the video with technical assistance from the UWI mFisheries team


Final editing
Participants re-ordered the shots as necessary and decided the music for the video


Participants used the video share the challenges with agencies that can assist them



Lots of help




- Gas pump
- Ice storage room
- Upgraded fishing facility (indirect benefit)
- Winch donated
- Offer of office equipment for the Association





The participatory video taken in Blanchisseuse using their smartphone
Link to the video: <https://www.youtube.com/watch?v=8SFnazhiu9Y&t=3s>

FISH FOR GAS: THE CHALLENGE FOR BLANCHISSEUSE FISHERFOLK



Questions

CANARI's PV

- Fish for gas
- Impact of climate change on Caura Valley
- CNFO climate change and fisherfolk
- P3DM in Tobago
- Supporting civil society through mentoring
- Fishing for a living
- Catch, kill, destroy: poaching the Bahamas fisheries

Check out CANARI's YouTube page for the videos named above:
<https://www.youtube.com/user/2011CANARI/videos>